





#### Focus on what matters. Take immediate Action.

Know your costs and get prescriptive recommendations for full utilization of your cloud resources and immediate savings in your cloud spend.

#### **The Problem**

# Complex and time-consuming monitoring

Optimizing cloud infrastructure spending, as the business grows and develops, is challenging, especially in a multi-cloud environment, with a diversity of services, and complex pricing models.

While observatory platforms can provide a comprehensive view of cloud costs and usage, optimization requires constant and comprehensive monitoring.

Identifying cost drivers and waste, tracking underutilized or unused resources, prioritizing and implementing cost-reduction tactics to reduce waste demand significant time, expertise, and resources that could be better used for development and growth.

## **Zesty's Solution**

## Prescriptive recommendations for immediate action

With Zesty Insights, you gain clear visibility into your cloud spend, but more importantly, prescriptive recommendations on where to optimize costs.

You can take immediate action to right-size your cloud infrastructure, optimize your compute, database, and storage spend, and achieve immediate savings.

In addition, Zesty Insights actively monitors your resource utilization, tracking your unused resources and helping you eliminate unnecessary costs.

With Zesty Insights, you can effortlessly take command of your expenses, maximize your savings, and focus on business growth.



Know your potential



Take immediate action



Maximize savings



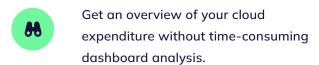


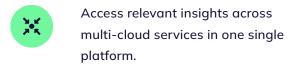




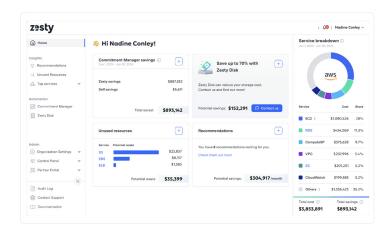


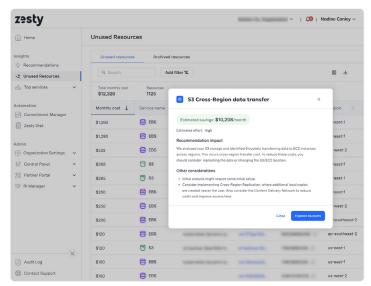
### **Key Features**

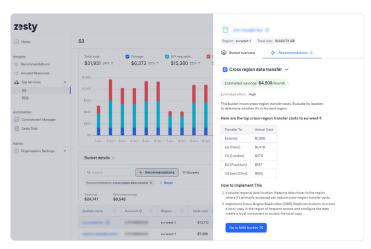




- Identify waste, understand billing and uncover potential savings effortlessly.
- Focus on prescriptive recommendations that prioritize the most efficient actions to take.
- Identify unused resources and eliminate cloud waste.
- Take immediate action with clear indications of where and how to implement savings.
- Zesty Insights supports AWS
  EC2, EBS, RDS, S3, EIP, ELB and
  Azure VM and Disk Storage.















### Why Zesty Insights?



**One platform:** Zesty Insights concentrates on one single platform visibility and recommendations across cloud services and providers, for computing, databases, and storage resources, facilitating cloud cost management.



**Prescriptive recommendations:** Zesty Insights provides actionable recommendations for easy and immediate action on your cloud spend, eliminating the need for complex analysis and decision-making.



**Driven by Al:** Zesty's Machine learning algorithms automatically and continuously analyze your cloud infrastructure, ensuring that recommendations are more accurate and precise, and identify for you the most significant savings.

### How to get started with Insights?

(1	Configure Zesty's IAM role



- 2 Connect CUR to Zesty's platform.
- Zesty Insights collects your workload usage & pattern history.
- 4 Real-time data is analyzed by AI algorithms.
- Zesty's Insights provides recommendations to reduce unused resources & generate potential savings.





